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Velocity Receives Six Figure Grant to Coach School Principals

Washington, DC, USA (13 February 2012) – Velocity is pleased to announce a substantial grant awarded to them by the Office of the State Superintendent of Education in DC. The grant will provide resources for Velocity to provide leadership education, training, and coaching to a select group of local school Principals.

Matt Leedham, Chief Achievement Officer at Velocity (www.velocitygoals.com), comments on the urgent need facing schools today. “America finds itself at a crisis and a crossroads in education,” said Leedham. “Talks of reform and demands for higher student performance are putting a strain on the teachers, administrators, and students alike. Everyone seems to be looking for a silver bullet, or a magic pill to fix the problem.”

The *Energetic Leader Certificate Program*, co-sponsored by Catholic University (CUA), provides for 10 full and partial scholarships to Principals according to the stipulations of the grant. The focus of the certificate program will be on shifting the energetic output of Principals that will in turn lead to sustainable change among the teaching staff and the student body. The program is designed to lift the energy in the school, create favorable working and teaching environments, and ultimately elevate student performance.

“We believe that there *is* a magic pill for education reform and excellence in the classroom,” Leedham continues. “But it has nothing to do with higher salaries, fewer students in the classroom, unions, government support, or any other external factor. The magic pill is creating an environment of high potential and high energy that keeps teachers, administrators, parents and students operating at Peak Performance.”

The selected principals for the certificate program will enroll in four courses at CUA, will receive one-to-one certified professional coaching and will engage in a variety of other activities designed to create thriving campuses during a critical time in American education.

About Velocity

We want to live in a world where people, businesses, and organizations are doing their most inspired work in a positive way. We provide one-to-one personal and executive coaching designed help you (re)discover your passion and help you build and execute a plan that has you expressing your unique talents daily.

For Immediate Release



Velocity also build workshops, seminars, presentations and programs with unique content to keep audiences engaged and forward-thinking. We love to customize a solution to meet our clients' needs around values-based, goal-oriented, positive communication and leadership.

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